

Site Usage

2,952 Visits

42.92% Bounce Rate

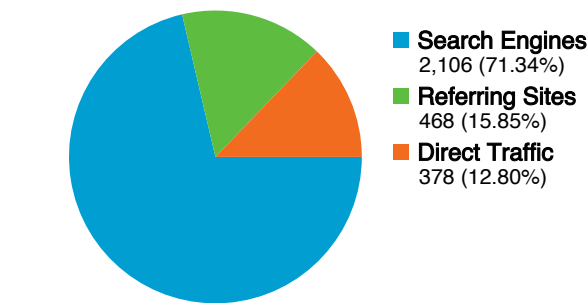
11,681 Pageviews

00:02:24 Avg. Time on Site

3.96 Pages/Visit

60.03% % New Visits

Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	2,902	24.84%
/government-directory	817	6.99%
/event	371	3.18%
/town-recreation-	287	2.46%
/rates-fees	264	2.26%

Referring Sites

Source	Visits	% visits
en.wikipedia.org	182	38.89%
co.dutchess.ny.us	38	8.12%
rhinebeck.wordpress.com	37	7.91%
rhinebeck-ny.gov	21	4.49%
google.com	18	3.85%

Keywords

Keyword	Visits	% visits
starr place rhinebeck	182	8.64%
rhinebeck ny	132	6.27%
town of rhinebeck	126	5.98%
panda rhinebeck	63	2.99%
rhinebeck, ny	62	2.94%

Browsers

Browser	Visits	% visits
Internet Explorer	2,112	71.54%
Firefox	512	17.34%
Safari	235	7.96%
Netscape	68	2.30%
Mozilla	17	0.58%

Operating Systems

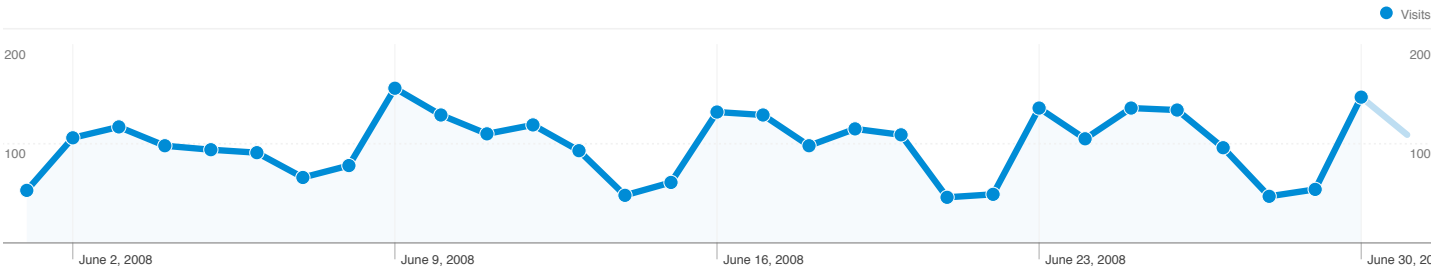
Operating System	Visits	% visits
Windows	2,558	86.65%
Macintosh	372	12.60%
Linux	13	0.44%
Danger Hiptop	4	0.14%
iPhone	4	0.14%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	1,466	49.66%
1280x800	385	13.04%
1280x1024	292	9.89%
1440x900	192	6.50%
800x600	181	6.13%




Search Engines		
Source	Visits	% visits
google	1,473	69.94%
yahoo	421	19.99%
aol	76	3.61%
msn	50	2.37%
live	38	1.80%

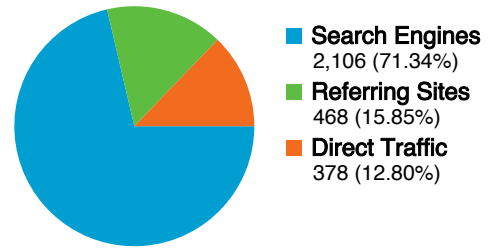
New vs. Returning		
Visitor Type	Visits	% visits
New Visitor	1,774	60.09%
Returning Visitor	1,178	39.91%

Connection Speeds		
Connection Speed	Visits	% visits
Cable	1,657	56.13%
Unknown	532	18.02%
DSL	409	13.86%
T1	204	6.91%
Dialup	88	2.98%



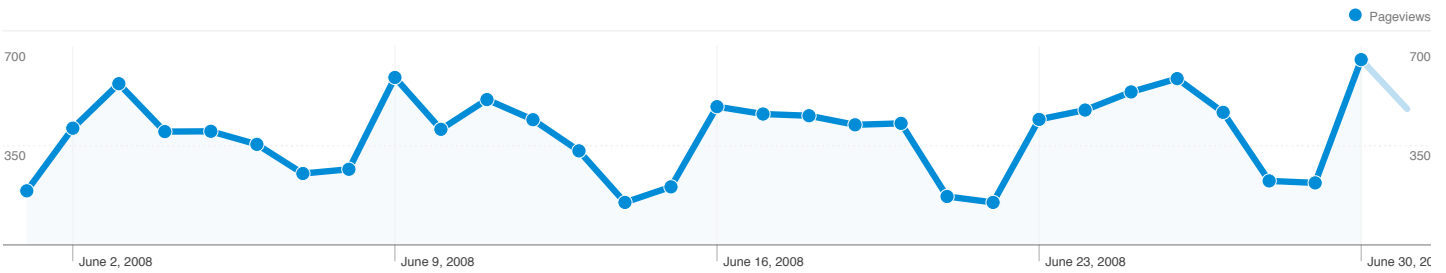
All traffic sources sent a total of 2,952 visits

-  12.80% Direct Traffic
-  15.85% Referring Sites
-  71.34% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,473	49.90%	starr place rhinebeck	182	8.64%
yahoo (organic)	421	14.26%	rhinebeck ny	132	6.27%
(direct) ((none))	378	12.80%	town of rhinebeck	126	5.98%
en.wikipedia.org (referral)	182	6.17%	panda rhinebeck	63	2.99%
aol (organic)	76	2.57%	rhinebeck, ny	62	2.94%



Pages on this site were viewed a total of 11,681 times

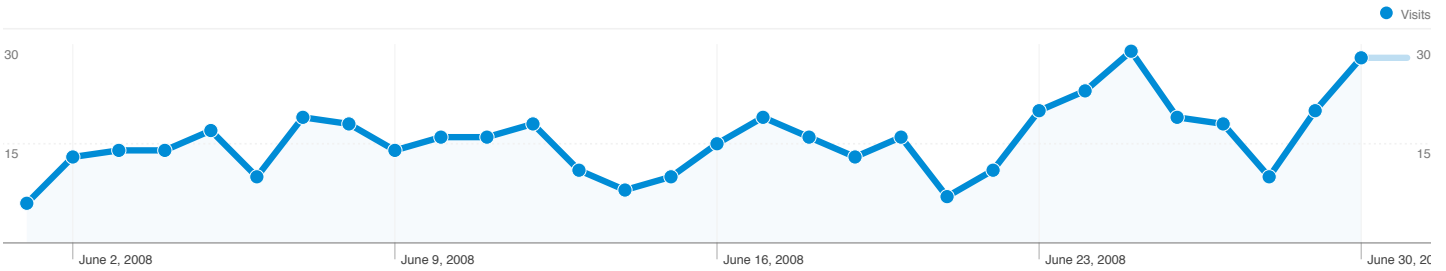
11,681 Pageviews

8,646 Unique Views

42.92% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	2,902	24.84%
/government-directory	817	6.99%
/event	371	3.18%
/town-recreation-committee/announcements/updated-2008-	287	2.46%
/rates-fees	264	2.26%

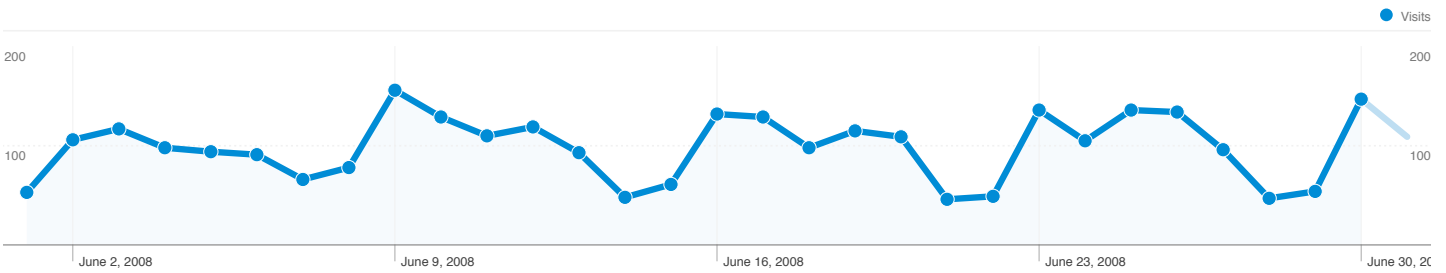


Referring sites sent 468 visits via 50 sources

Site Usage

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
en.wikipedia.org	182	2.66	00:01:00	97.25%	47.25%
co.dutchess.ny.us	38	5.13	00:03:35	73.68%	7.89%
rhinebeck.wordpress.com	37	4.38	00:05:45	37.84%	32.43%
rhinebeck-ny.gov	21	11.05	00:11:00	28.57%	19.05%
google.com	18	4.39	00:02:30	44.44%	44.44%
rhinebeckny.net	17	2.94	00:03:46	76.47%	23.53%
rhinecliff.org	16	3.19	00:02:08	50.00%	25.00%
groups.drupal.org	14	1.57	00:00:29	100.00%	57.14%
rhinebeckchamber.com	12	4.83	00:01:11	91.67%	33.33%
webmailb.juno.com	12	4.33	00:03:39	8.33%	33.33%

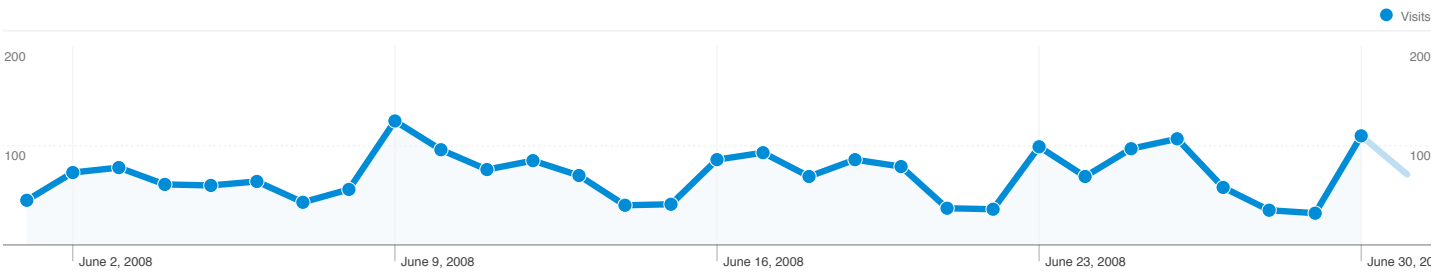
1 - 10 of 50



2,952 visits used 8 browsers

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
2,952 % of Site Total: 100.00%	3.96 Site Avg: 3.96 (0.00%)	00:02:24 Site Avg: 00:02:24 (0.00%)	60.09% Site Avg: 60.03% (0.11%)	42.92% Site Avg: 42.92% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	2,112	4.02	00:02:10	58.24%	43.75%
Firefox	512	3.77	00:02:41	71.48%	41.02%
Safari	235	3.18	00:02:31	66.38%	39.15%
Netscape	68	6.46	00:06:54	8.82%	44.12%
Mozilla	17	3.41	00:03:16	70.59%	41.18%
Opera	5	2.80	00:00:59	40.00%	60.00%
Mozilla Compatible Agent	2	4.50	00:01:01	50.00%	0.00%
Camino	1	1.00	00:00:00	100.00%	100.00%



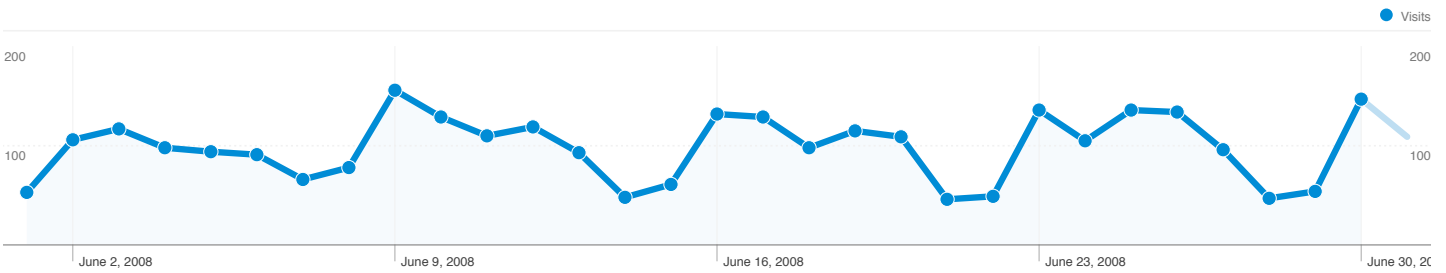
Search sent 2,106 total visits via 998 keywords

Site Usage

Visits 2,106 % of Site Total: 71.34%	Pages/Visit 3.88 Site Avg: 3.96 (-1.98%)	Avg. Time on Site 00:02:12 Site Avg: 00:02:24 (-8.01%)	% New Visits 61.49% Site Avg: 60.03% (2.44%)	Bounce Rate 43.54% Site Avg: 42.92% (1.45%)
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Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
starr place rhinebeck	182	1.09	00:00:02	0.00%	97.25%
rhinebeck ny	132	4.27	00:02:14	84.09%	35.61%
town of rhinebeck	126	5.84	00:03:12	57.14%	5.56%
panda rhinebeck	63	1.49	00:00:46	0.00%	90.48%
rhinebeck, ny	62	3.77	00:02:53	87.10%	37.10%
rhinebeck	42	3.50	00:01:33	83.33%	38.10%
village of rhinebeck	38	3.95	00:02:37	55.26%	21.05%
town of rhinebeck ny	37	5.14	00:02:12	45.95%	8.11%
rhinebeck town pool	34	5.76	00:03:47	70.59%	14.71%
rhinebeck new york	31	4.13	00:02:34	64.52%	41.94%

1 - 10 of 998

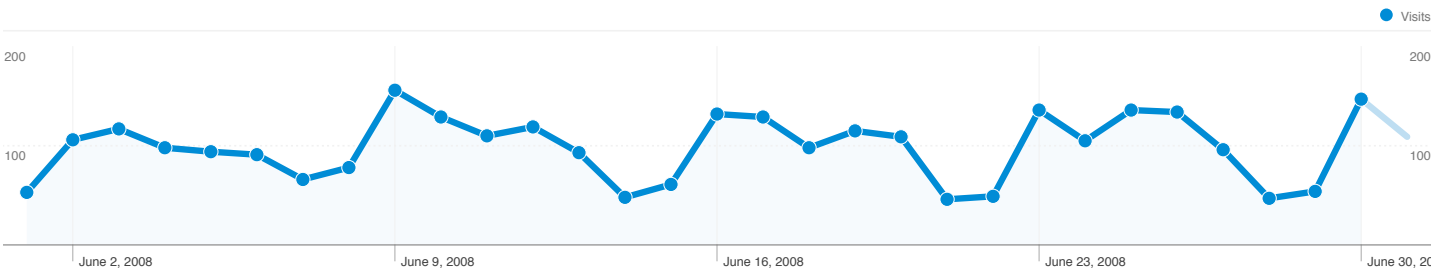


2,952 visits used 6 operating systems

Site Usage

Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	2,558	3.99	00:02:16	59.15%	43.71%
Macintosh	372	3.77	00:03:16	65.05%	37.37%
Linux	13	4.15	00:02:02	76.92%	30.77%
Danger Hiptop	4	1.00	00:00:00	100.00%	100.00%
iPhone	4	2.75	00:05:00	100.00%	25.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%

1 - 6 of 6



2,952 visits used 36 screen resolutions

Site Usage

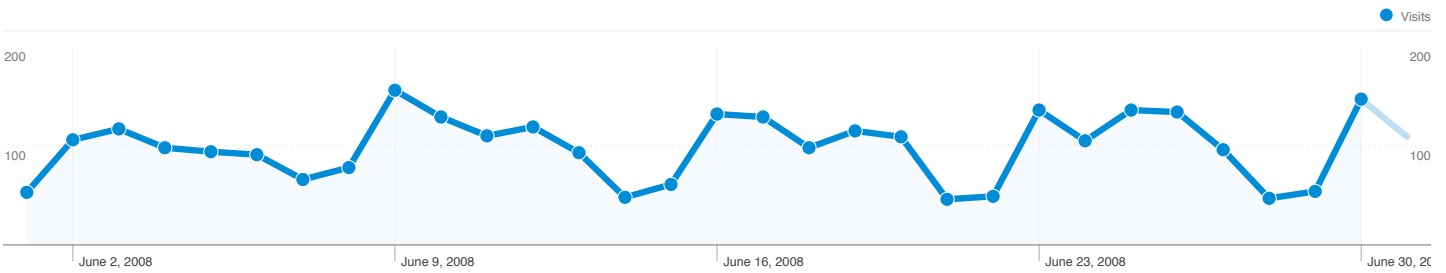
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	1,466	3.70	00:02:04	50.55%	49.25%
1280x800	385	4.10	00:02:30	70.91%	40.52%
1280x1024	292	3.88	00:01:46	72.26%	42.12%
1440x900	192	4.01	00:02:41	64.58%	32.29%
800x600	181	3.84	00:02:13	67.40%	35.91%
1680x1050	113	4.12	00:02:33	77.88%	30.09%
1152x864	68	4.60	00:02:42	77.94%	27.94%
1280x768	43	3.40	00:02:26	72.09%	41.86%
1280x854	37	8.49	00:11:44	32.43%	10.81%
1400x1050	35	10.43	00:07:40	60.00%	20.00%

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New vs. Returning

Jun 1, 2008 - Jun 30, 2008

Comparing to: Site



2,952 visits from 2 visitor types

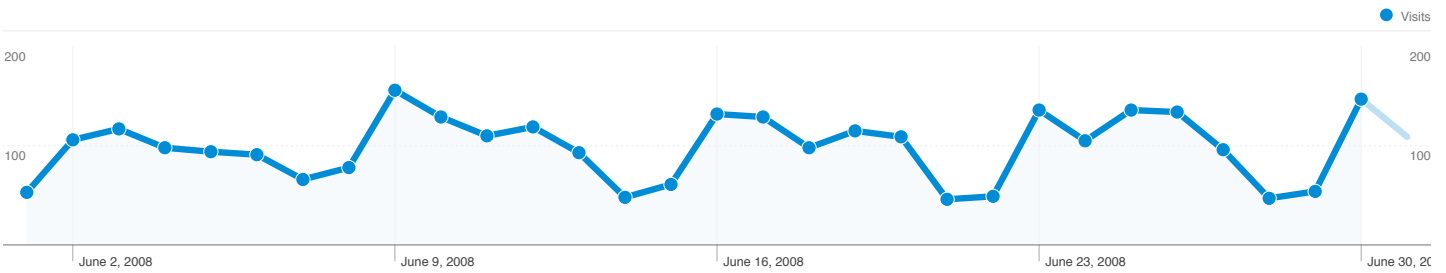
Site Usage

Visits 2,952 % of Site Total: 100.00%	Pages/Visit 3.96 Site Avg: 3.96 (0.00%)	Avg. Time on Site 00:02:24 Site Avg: 00:02:24 (0.00%)	% New Visits 60.09% Site Avg: 60.03% (0.11%)	Bounce Rate 42.92% Site Avg: 42.92% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
New Visitor	1,774	3.74	00:02:05	100.00%	41.60%
Returning Visitor	1,178	4.29	00:02:53	0.00%	44.91%

Connection Speeds

Jun 1, 2008 - Jun 30, 2008

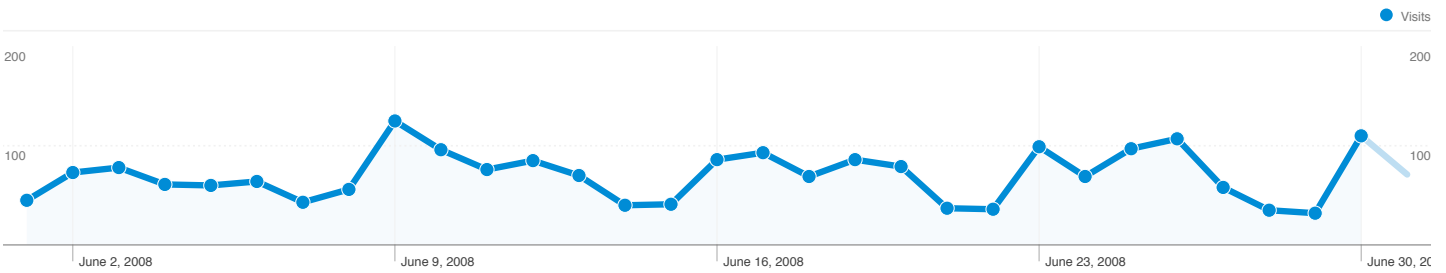
Comparing to: Site



2,952 visits used 6 connection speeds

Site Usage

Visits 2,952 % of Site Total: 100.00%	Pages/Visit 3.96 Site Avg: 3.96 (0.00%)	Avg. Time on Site 00:02:24 Site Avg: 00:02:24 (0.00%)	% New Visits 60.09% Site Avg: 60.03% (0.11%)	Bounce Rate 42.92% Site Avg: 42.92% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Cable	1,657	3.99	00:02:30	50.69%	45.93%
Unknown	532	4.04	00:02:15	68.23%	35.71%
DSL	409	3.61	00:02:22	74.57%	39.61%
T1	204	3.75	00:01:55	80.39%	47.06%
Dialup	88	4.43	00:01:59	75.00%	43.18%
OC3	62	4.50	00:03:23	58.06%	32.26%



Search sent 2,106 total visits via 11 sources

Site Usage

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google	1,473	4.04	00:02:29	65.44%	39.38%
yahoo	421	3.01	00:01:06	42.28%	61.76%
aol	76	4.07	00:02:10	71.05%	36.84%
msn	50	4.80	00:02:30	70.00%	28.00%
live	38	5.47	00:02:21	76.32%	36.84%
ask	29	3.83	00:03:26	72.41%	48.28%
search	10	4.00	00:02:04	60.00%	40.00%
netscape	4	3.25	00:01:09	75.00%	50.00%
altavista	2	4.00	00:01:15	100.00%	50.00%
cnn	2	8.00	00:03:06	100.00%	0.00%

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